



techtextil
NORTH AMERICA



texprocess
AMERICAS



VIRTUAL SYMPOSIUM
MONTHLY WEBINAR SERIES



SPONSORSHIP BROCHURE

The 2020 **Techtextil North America** and **Texprocess Americas** Symposiums are going virtual! Like the in-person events, this monthly series will provide attendees the opportunity to learn from the brightest minds in both industry and academia as they discuss some of the most pivotal advancements in research and technology and address the current global state and its effects across industries. The series will be divided into two tracks. Attendees will have the option to follow the Technical Textiles Track for an in-depth look at textile engineering and innovation, or the Sewn Products Track for new solutions and technologies in manufacturing. Or, they can get the best of both worlds and choose sessions from each!

WHY SPONSOR?

- **Brand Exposure** | We will be marketing the Virtual Symposium to our extensive Texpertise Network database -- get your company's name in front of a wide range of potential customers, and keep your brand relevant until in-person events resume.
- **Thought Leadership** | Your company name will be associated with a gathering of industry experts who are presenting new and exciting ideas in your field.

WHAT YOU GET:

In addition to your chosen level of sponsorship...

- All Sponsors will have their logo and link featured on our website for the duration of the series
- Each moderator will recognize that session's sponsors at the beginning and end of each session, both in the live and on-demand versions

SCHEDULE AT A GLANCE

Sewn Products Track		
Topic	Date	Time
Factories of the Future	7-Oct-20	11:30 AM
Workforce of the Future	7-Oct-20	2:30 PM
Readily Available Sewing Technologies	18-Nov-20	2:30 PM
Industry 4.0 and the Evolution of Printing	13-Jan-21	2:30 PM
Fashion On-Demand	17-Feb-21	11:30 AM
On-Demand Technology Implementation	17-Feb-21	2:30 PM
How Direct-to-Consumer is Transforming the Supply Chain	24-Mar-21	2:30 PM

Technical Textiles Track		
Topic	Date	Time
Designing Textiles with Energy Functionalities	8-Oct-20	2:30 PM
Advanced Manufacturing through Direct-Write 3D Printing	19-Nov-20	2:30 PM
Session Info Coming Soon	14-Jan-21	2:30 PM
Materials Informatics and Discovery	18-Feb-21	2:30 PM
Smart Textiles	25-Mar-21	2:30 PM
High Performance Fibers	29-April-21	2:30 PM

\$99 per Session
Attendee Price

SPONSORSHIP OPPORTUNITIES

Session Sponsor *(exclusive per session)*

\$10,000

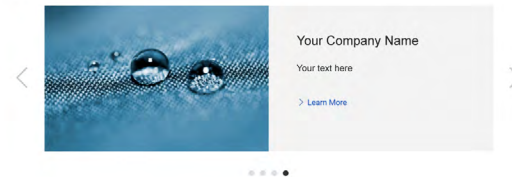
- Feature your company on web schedule with session info
- 30 second video commercial shown during webinar
- Sponsored by included on reminder emails and confirmation
- Thank you from moderator during webinar
- 1 free registration for sponsored session

Featured Sponsor *(limited availability)*

\$4,000

- Include an image/logo with brief text and link on webinar series microsite's main page

Featured Sponsor



Website Banner

- Feature your logo or digital ad directly on our webinar series microsite website
- Ability to click through to your company website
- Optimized for mobile viewing



A: 1,140 x 380 px: **\$3,500**

B: 1,140 x 285 px: **\$3,250**

C: 1,140 x 190 px: **\$3,000**

eBlast Feature *(limited availability)*

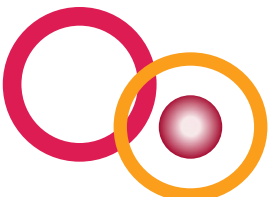
\$2,500

- Feature your logo, a 150 word blurb about your company or product, and a link to your website
- Sends directly to potential attendees

Simple Sponsor

\$1,500

- Includes logo and link to website with "Thank You to our Sponsors" on web



Please submit 100% payment with your signed agreement to reserve your sponsorship opportunities:

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SPONSORSHIP ITEM	PRICE	QUANTITY	TTNA	TPA	DESIRED SESSION
Session Sponsor	\$10,000		<input type="checkbox"/>	<input type="checkbox"/>	
Featured Sponsor	\$4,000		<input type="checkbox"/>	<input type="checkbox"/>	
Website Banner					
A: 1,140 x 380 px	\$3,500		<input type="checkbox"/>	<input type="checkbox"/>	
B: 1,140 x 285 px	\$3,250		<input type="checkbox"/>	<input type="checkbox"/>	
C: 1,140 x 190 px	\$3,000		<input type="checkbox"/>	<input type="checkbox"/>	
eBlast Feature	\$2,500		<input type="checkbox"/>	<input type="checkbox"/>	
Simple Sponsor	\$1,500		<input type="checkbox"/>	<input type="checkbox"/>	

TOTAL SPONSORSHIP INVESTMENT \$ _____

Method of Payment (Check one): Check Bank Wire* Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment. **Credit card transactions incur a 4% processing fee at time of online payment.

Company Name: _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Email: _____ Phone: _____

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ **Date:** _____

ARTWORK SPECIFICATIONS

Logo recognition included for all sponsors

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.